

Keynote Speaker Biography

Diversity, inclusion, and equity shouldn't just be buzzwords.

Born in the Caribbean, developed in Papua New Guinea and refined in the United Kingdom, Lovelda is somewhat of a cultural chameleon with a unique perspective on what inclusion and equity looks like.

Lovelda's TEDx "Society Made Me Do It" truly highlights this.

No stranger to navigating diverse backgrounds, Lovelda is a renowned Moderator who has been trusted to facilitate conversation with political figureheads & business leaders, celebrities, change-makers & activists from a variety of sectors and industries.

She has facilitated conversations with heavyweights including Olympian **Tom Daley**, **Monica Lewinsky**, **Paul Polman** (Former Unilever CEO) and **Mike Horn** (Professional Explorer).

Lovelda dreams of a world where diversity, equity and inclusion agenda's are no longer required for our clients, employees and marketing promotion to match the communities we serve.

Her keynote will invite you to think differently and provide practical, actionable steps you can take immediately to be the change you want to see.